

District Fifteen Altrusa International Inc. Strategic Plan – 2023 - 2028

<p>VISION Altrusa is a leader among international organizations improving communities worldwide through a network of member clubs.</p>	<p>MISSION To improve communities worldwide by providing service, developing leadership, fostering international understanding, and encouraging fellowship through an international network of dedicated volunteers.</p>	<p>BRAND Leading to a Better Community</p> <p>BRAND ANCHORS Flexibility, Inclusion, Clarity</p>	<p>MEASURES</p> <ol style="list-style-type: none"> 1. Member Numbers 2. Member Satisfaction Rating 3. Service hours and fundraising 4. Website hits 5. Social Media Connections
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INTERNATIONAL GOAL	DISTRICT FIFTEEN POU	Club Goals	STRATEGY & OUTCOMES	Club Outcomes/Goals
<p>Inspire profile enhancing Service Projects</p> <ul style="list-style-type: none"> ● Promoting Days for Girls International Project ● Enhance focus on Literacy 	<p>Reach into our communities with service</p>		<ul style="list-style-type: none"> ● Promote a diverse range of literacy-based projects through club use of the International Service Project Database and funding from the Foundation Grants programme, with 50% of clubs developing a new literacy project during the biennium. ● Support the International Service Project by sharing ideas via DSB and IFF Days to support Days for Girls in the Pacific area, with 50% of clubs actively supporting Days for Girls this biennium. 	
<p>Enhance the flow of Altrusa information</p>	<p>Promote and build our Altrusa brand in our communities</p>		<ul style="list-style-type: none"> ● Provide clubs with social media training, brand awareness, and marketing support materials to enhance promotion of Altrusa throughout New Zealand, with all clubs having at least two media and 20 social media placements per annum. 	

<p>Increase membership by 500 members by 2028</p> <ul style="list-style-type: none"> Recruit and retain a diverse membership 	<p>Grow and retain our members</p>	<ul style="list-style-type: none"> Improve membership recruiting skills through a conference workshop on “Better Storytelling” that at least 50% of clubs have members attending. Develop orientation resources to improve understanding of and engagement with Altrusa for new members, with all clubs ensuring new members receive an orientation and all clubs running an orientation refresh event for existing members each year. 	
<p>Create a pipeline of strong Altrusa Leaders</p>	<p>Promote leadership opportunities and support upcoming leaders</p>	<ul style="list-style-type: none"> Provide learning opportunities to develop a pipeline of future leaders for clubs and district through online and face to face events, with all clubs having representatives attend IFF Days, Conferences, and President Elect training annually. 	
<p>Inform, Update and Educate members</p>		<ul style="list-style-type: none"> Provide support to clubs in managing membership records and finances with all clubs having at least one member attend Treasurers and Group Tally Training online events when offered. Provide web accessible resources that support club operations, with at least 80% of clubs showing use of at least one tool provided through the district or international website. 	

2025 Overview/Plan

Goals:				
Month	Events	Speaker Meeting or Activity	Meeting Points for Discussion	Accent
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

Managing Noisy and Toxic Meetings.

To manage noisy and/or toxic meetings, focus on proactive preparation, setting clear expectations, and fostering a culture of respect and accountability. This includes preparing and circulating agendas, keeping meetings concise and focused, and addressing unwanted behaviours directly and promptly.

1. Preparation is Key:

- **Agendas:**
Circulate detailed agendas in advance, allowing participants to prepare and focus on the topics at hand.
- **Scope:**
Determine the purpose and desired outcome of the meeting to ensure it's productive and efficient.
- **Relevant:**
Keep meetings relevant and stay on topic (agenda).

2. Setting the Tone:

- **Clear Expectations:**

Establish ground rules for respectful communication, active listening, and constructive engagement. *Eg Please put your hand up or stand and wait to be acknowledged by Chair before speaking and remind members not to talk while others are speaking.*

- **Respectful Language:**

Encourage positive and constructive language, avoiding personal attacks, negativity, or interruptions.

- **Time Management:**

Be mindful of time constraints and stick to the agenda to keep discussions focused and efficient.

3. Addressing Toxic Behaviour:

- **Neutralize the Toxic Individual:**

When a toxic and or noisy individual is present, try to stay curious and compassionate, asking questions and actively listening to understand their perspective.

Using the following statements to address your problem member:

- *“What I’m hearing is...”*
- *“I can understand that being frustrating because...”*
- *“What I’m feeling is happening is...”*
- *“Does this resonate with you?”*
- *“What can we do to address this together?”*

- **Be Direct and Honest:**

When addressing bad behaviour, be quick, direct, and honest, providing specific examples and outlining the impact of the behaviour.

“Share what impact the behaviour has had on you. Give specific, concrete examples of the bad behaviour and the impact that behaviour had.”

You: “Hey [Name], I wanted to talk about something that's been bothering me. I've noticed that when [Specific behaviour, e.g., you interrupt me] or when [another specific behaviour], I feel [how it makes you feel, e.g., unheard or disrespected].”

Them: (They might respond defensively, deny the behaviour, or try to justify it)

You: “I understand that this might be hard for you to hear, but I need to be able to share how this makes me feel without being cut off or judged.”

Them: (They might continue arguing or remain defensive)

You: “I appreciate you taking the time to listen to me. I need to make sure I feel respected in our interactions, and I've noticed that [specific behaviour] makes it difficult for me to do that. Can we agree that we can try to respect each other more when we're talking?”

Remember to:

- **Be calm and composed:** Maintain a respectful tone, even if they become agitated.
- **Focus on the behaviour, not the person:** Avoid making personal attacks.
- **Set clear boundaries:** What is and is not acceptable behavior.

- **Be prepared for their reaction:** *They might be defensive, angry, or try to manipulate you.*
- **Know when to walk away:** *If the conversation becomes abusive or unproductive, it's okay to end it.*

- **Challenge the Behaviour:**
When appropriate, politely challenge toxic behaviours or statements, emphasizing respect and professionalism.
See above
- **Model Positive Behaviour:**
Leaders should model the expected behaviours, demonstrating respect, active listening, and constructive engagement.

4. Fostering a Positive Culture:

- **Open Communication:**

Create a safe space for open and honest communication, where participants feel comfortable sharing their ideas and concerns.

- **Encourage Feedback:**
Implement a feedback mechanism that allows for anonymous and safe sharing of concerns regarding behaviours that disrupt team harmony.
- **Recognize and Reward:**
Acknowledge and celebrate positive contributions and behaviours to foster a culture of appreciation and respect.
- **Regular Reflection:**
Schedule regular team reflection sessions to discuss what's working and what's not, particularly concerning team dynamics and accountability.