POLICY-15	Fundraising General
Beneficiary of funds	Fundraisers conducted by Altrusans must clearly designate the beneficiary of the funds.
Club Expenses	<ul> <li>Public fundraisers in the name of Altrusa to cover administration and other operating expenses of the club are strongly discouraged.</li> <li>Proceeds of fundraisers may be used to reimburse expenses reasonably incurred in relation to the planning, advertising and holding of the event provided that all advertising material and ticketing includes the words "NET PROCEEDS".</li> </ul>
Unsolicited Merchandise	Clubs shall not engage in the promotion and sale by mail of unsolicited merchandise or other fundraising material among other Altrusa Clubs or among the membership of other Altrusa Clubs.
District Fundraising	District Fifteen may initiate fundraising activities for projects approved by the Board as long as no Club is compelled to be involved.