



DISTRICT FIFTEEN NEWSLETTER AWARD CRITERIA

ALTRUSA CLUB OF _____	Maximum Points	Score
Name or Title of Newsletter	2	
Name of Club with address, name of president/ editor with contact details	2	
Correct use of Altrusa Club Logo	2	
Noticeboard: Advance notice of future events	8	
President's Message	8	
Editor's Comment	4	
Club Committees/ Projects / News	15	
Altrusa Accent- (Brief learning point or highlight about Altrusa)	7	
District News	8	
International News	4	
Frequency (January – December)	12	
Additional facts of interest or amusement to members	4	
Creativity - attractive, logical appearance, interesting captions Writing style- interesting, newsy, easy to read	4	
TOTAL	80	

Clubs are to send electronic copies of all their newsletters for the calendar year of July 2022, September 2022, October 2022. It will be the judges' discretion to select and scrutinise a month from the three months specified to judge from.