



# DISTRICT FIFTEEN NEWSLETTER AWARD CRITERIA

ALTRUSA CLUB OF _____	Maximum Points	Score
Name or Title of Newsletter	2	
Name of Club with address, name of president/ editor with contact details	2	
Correct use of Altrusa Club Logo	2	
Noticeboard: Advance notice of future events	8	
President's Message	8	
Editor's Comment	4	
Club Committees/ Projects / News	15	
Altrusa Accent- (Brief learning point or highlight about Altrusa)	7	
District News	8	
International News	4	
Frequency (January – December)	12	
Additional facts of interest or amusement to members	4	
Creativity - attractive, logical appearance, interesting captions Writing style- interesting, newsy, easy to read	4	
<b>TOTAL</b>	<b>80</b>	

Clubs are to send electronic copies of all their newsletters for the calendar year of March 2020-February 2021. It will be the judges' discretion to select and scrutinise a month within a three month period to judge from.