



DISTRICT FIFTEEN NEWSLETTER AWARD CRITERIA

ALTRUSA CLUB OF _____	Maximum Points	Score
Name or Title of Newsletter	2	
Name of Club with address, name of president/ editor with contact details	2	
Correct use of Altrusa Club Logo	2	
Noticeboard: Advance notice of future events	8	
President's Message	8	
Editor's Message	4	
Club Committees/ Projects / News	15	
District News	8	
International News e.g. Convention, place, dates when applicable	4	
Altrusa Accent (Brief learning point or highlight about Altrusa)	5	
Fillers (Additional facts of interest or amusement to members e.g. birthdays, trips, illnesses, promotions, recipes, jokes etc	8	
Points for writing style- interesting, newsy, easy to read	12	
Arrangement of layout- attractive appearance, logical placement, interesting captions	6	
TOTAL	84	